MAD

Make a difference

INTERACT

UNIVERSITY OF OULU

OULUN YLIOPISTO

# Best-case and worst-case scenarios

What can happen when the app you ideated is used?
Think about extreme situation, good and bad.

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# Best-case scenario

- What would be the best possible outcomes of using the app?
- What would the future be like when your app is used, and everything goes perfectly?

- **Draw a picture** of this best-case scenario together as a group. Write also a short description on what is happening.

# Worst-case scenario

- What would be the worst possible outcomes of using the app?
- What would the negative future be like when your app is used, and everything goes wrong?

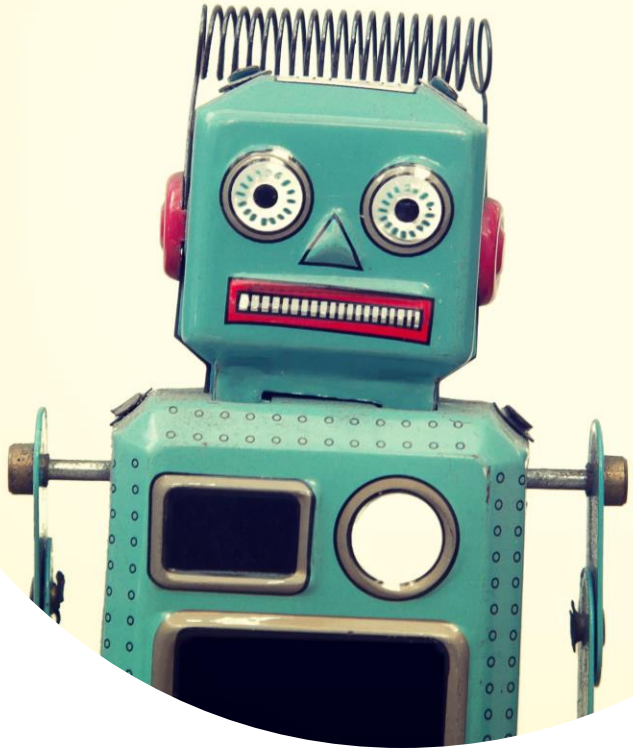
- **Draw a picture** of this worst-case scenario together as a group. Write also a short description on what is happening.

# *Final step...*

Think whether you should change something in your idea so that the worst-case scenario **doesn't happen**

- For example, do you need to think about user safety or the internet security?

**Write your ideas down.**



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